

AVANT GARDE SOLUTIONS (P) LTD



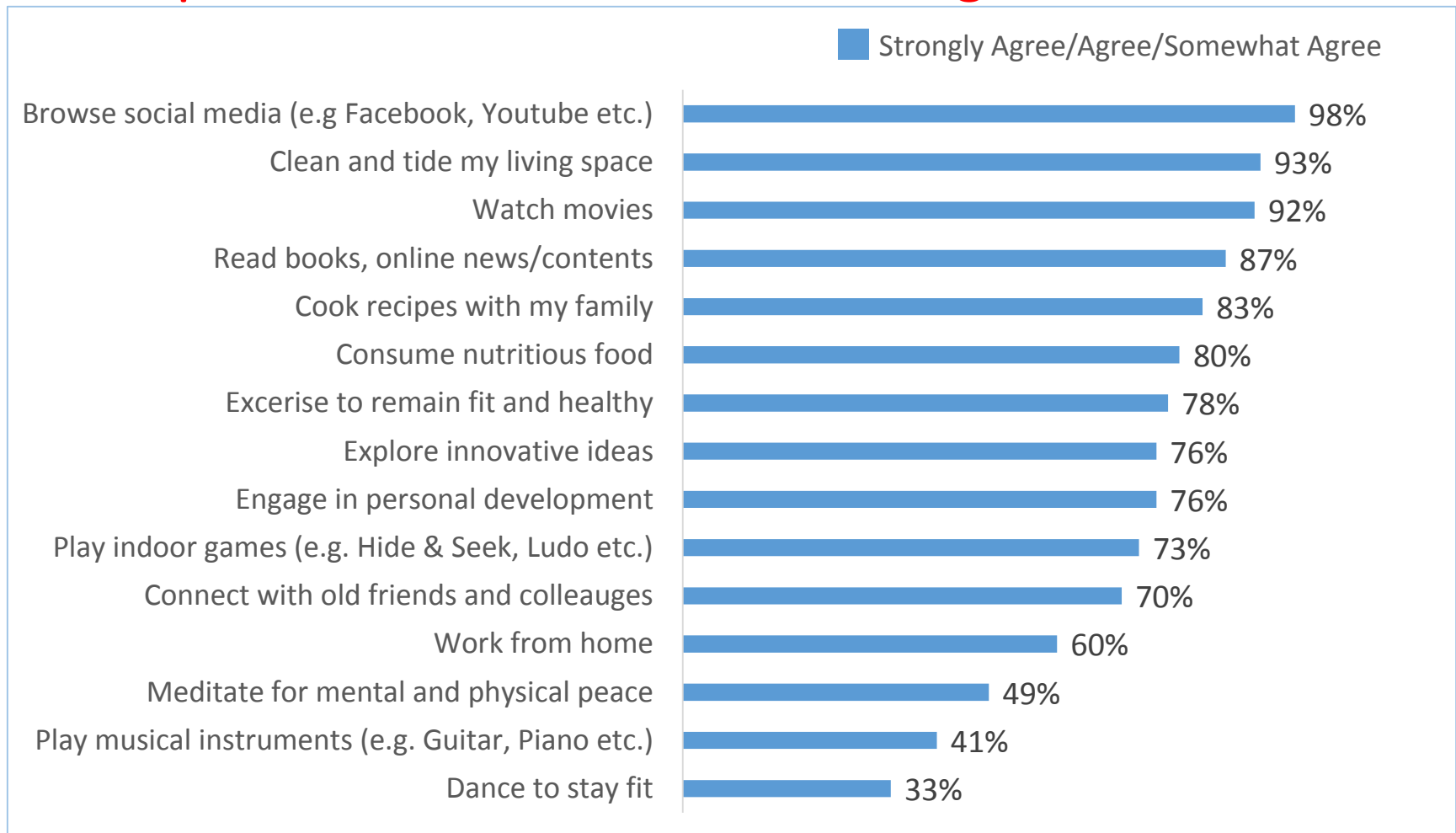
Avant Garde

Delivering Innovative Solutions

**Nepali Consumer Sentiment
during COVID – 19
Lockdown**



Nepali Consumers' Activities during the Lockdown



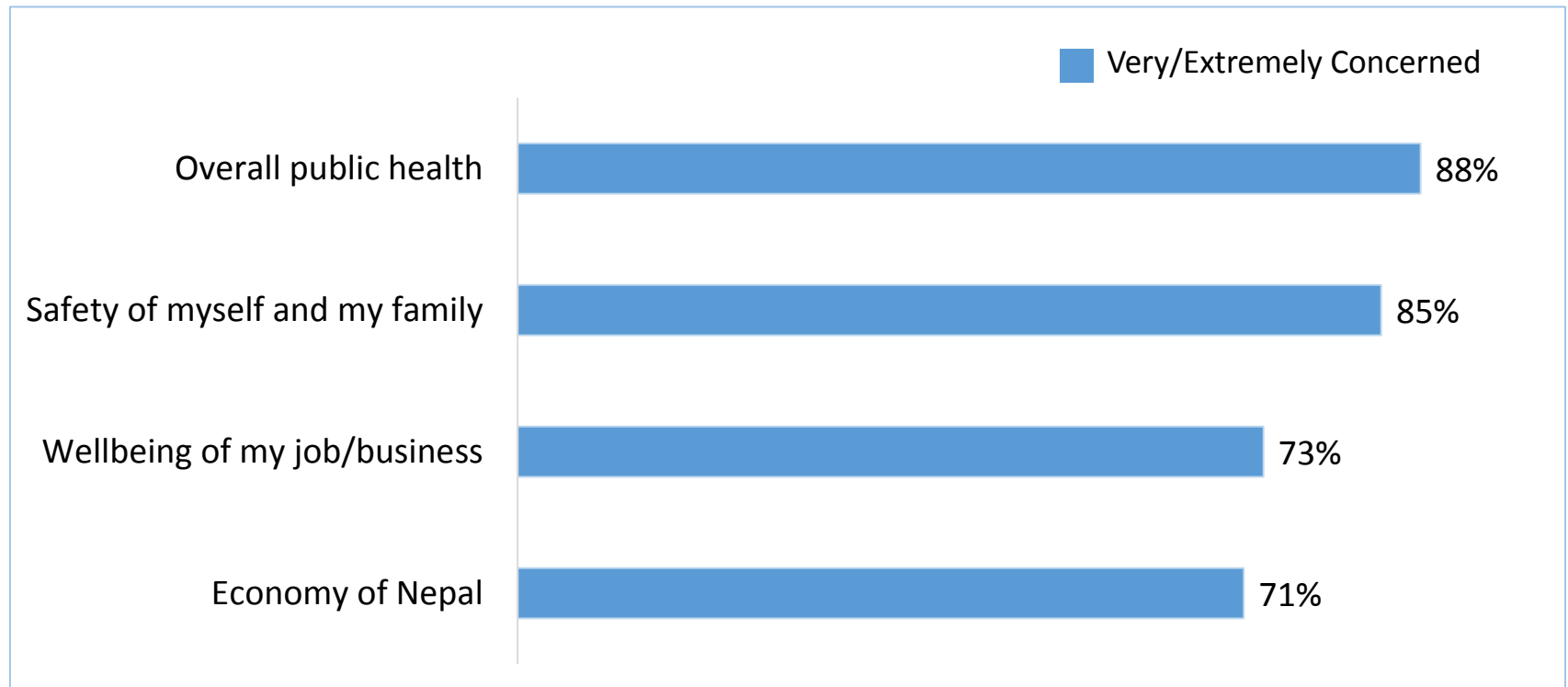
Question: How do you spend your time during lockdown?

Possible answer: "Strongly disagree", "Disagree", "Somewhat disagree", "Somewhat agree", "Agree", "Strongly agree".

Source: Avant Garde Solutions. Self Administered Survey (CAWI) with 150 respondents inside Kathmandu valley between 24 Apr to 8 May 2020.

Disclaimer: This material reflects preliminary insights based on current information and is subjected to change. The information has not been independently verified by Avant Garde and bear no obligation on its representation hereby expressing disclaims any liability with respect thereto.

Nepali Consumers' concerns about the COVID – 19 situation



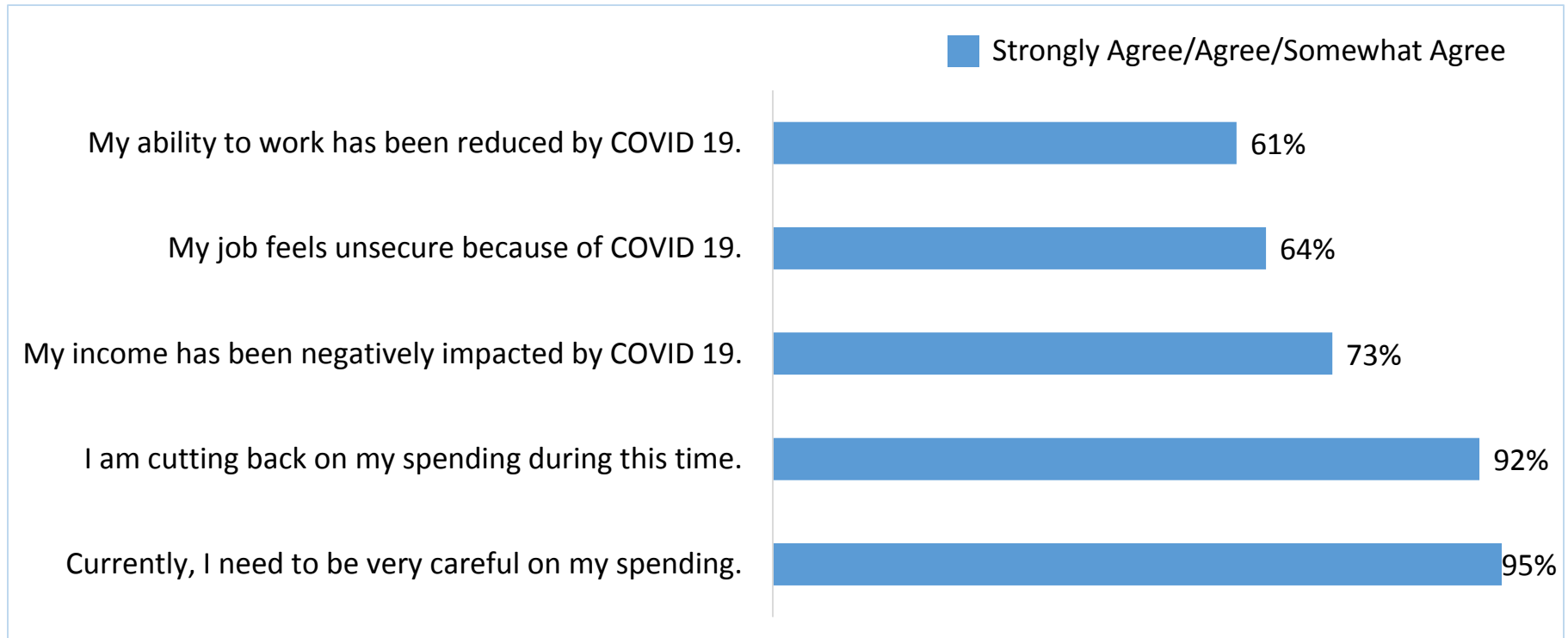
Question: What concerns you the most about the COVID – 19 situation?

Possible answer: “Extremely Concerned”, “Very Concerned”, “Minimally Concerned”, “Somewhat Concerned”, “Not Concerned”.

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Nepali Consumers' Income - Expense Trend during the Lockdown



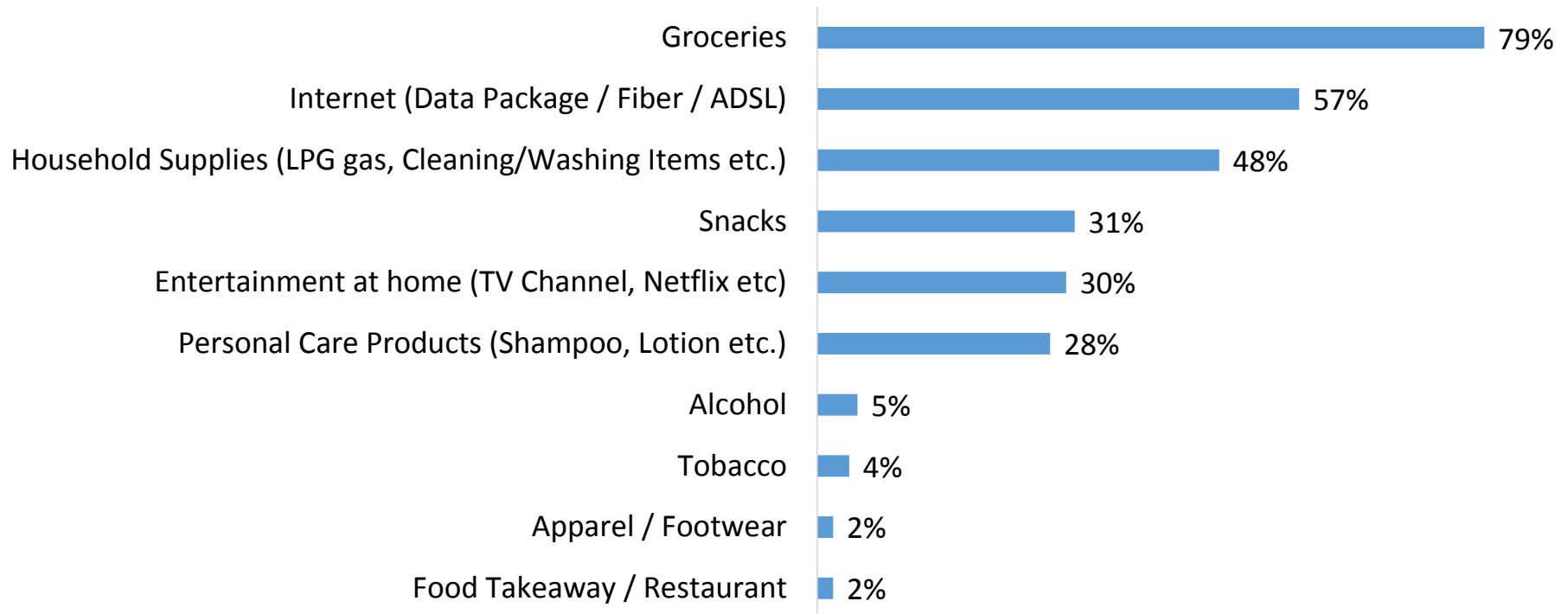
Question: What is your income / expense trend during the lockdown?

Possible answer: "Strongly disagree", "Disagree", "Somewhat disagree", "Somewhat agree", "Agree", "Strongly agree".

Source: Avant Garde Solutions. Self Administered Survey (CAWI) with 150 respondents inside Kathmandu valley between 24 Apr to 8 May 2020.

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Category of Goods Purchased by Nepali Consumers during the lockdown

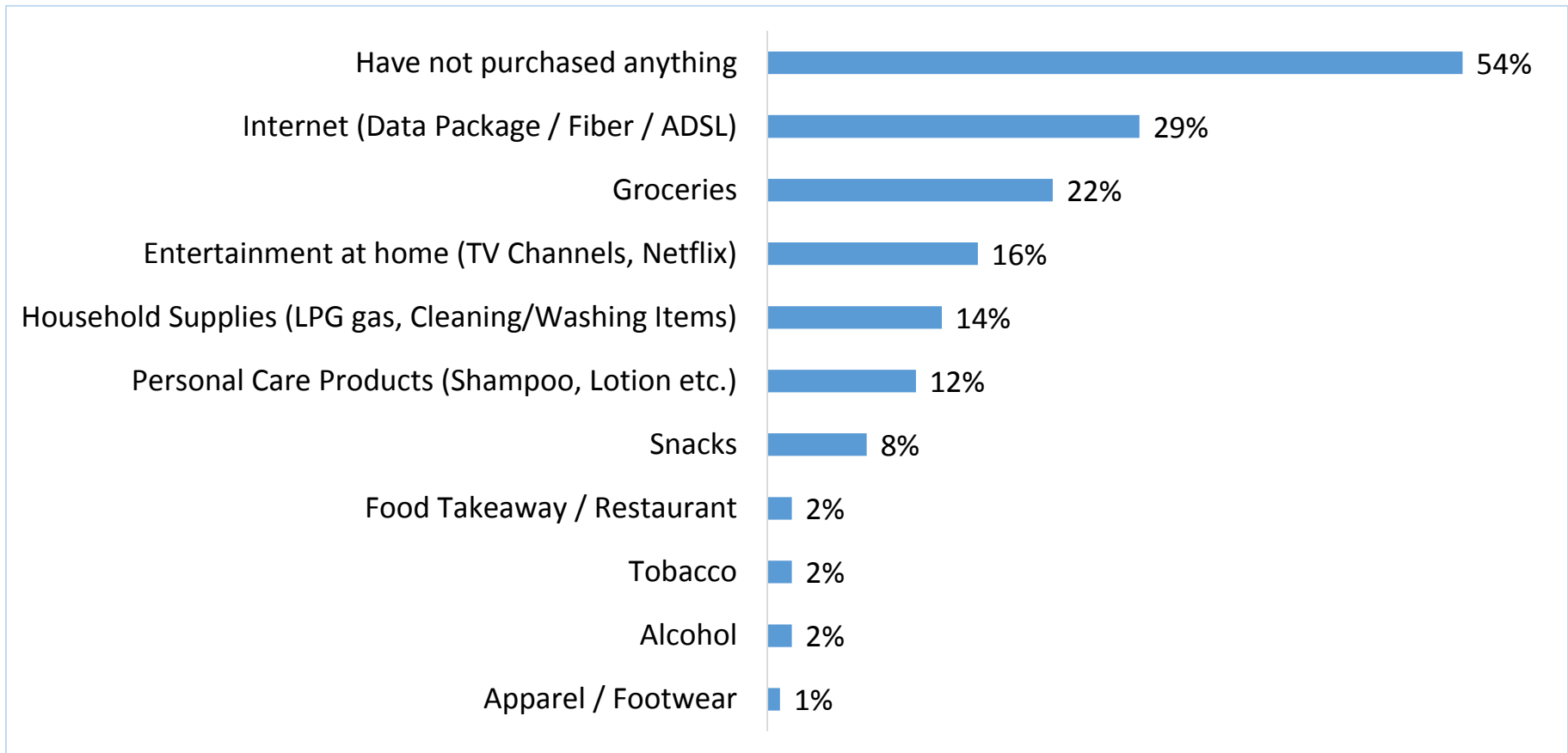


Question: On what category of goods have you been spending your money during the lockdown?

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Items Purchased Online by Nepali Consumers during the Lockdown



Question: What items have you purchased online during the lockdown?

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